



FOR IMMEDIATE RELEASE

Evan Farmer is available for interviews Friday, Sept 11.

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HGTV's Evan Farmer to Emcee Minnesota Ovarian Cancer Alliance 10th Annual Silent No More Walk/Run for Ovarian Cancer

Minneapolis, MN. September 4, 2009. Evan Farmer, national television personality and host of HGTV's "Freestyle", will emcee Minnesota Ovarian Cancer Alliance's 10th Annual Silent No More Walk/Run Sept 12 at Rosland Park, Edina.

Fans may remember Evan as the handsome and talented star of "While You Were Out", working on the show as host, carpenter and designer. Evan has always been involved with theatre and music, breaking into the entertainment business to star as a musician in the band "2gether" on MTV. But Evan is not your typical star, he is also a devoted philanthropist. Evan found his recognition as an entertainer unjustified: "If I am going to be known, I might as well tell my audience something valuable. I want my recognition to carry a message."

Evan found his message from personal experience, having been impacted by his mother's diagnosis and subsequent passing from ovarian cancer. "Losing my mother devastated me, but she was a strong woman and encouraged me to get involved in the cause." After his mother's diagnosis, Evan learned that there are very few resources available on ovarian cancer, and saw a great need for education and awareness. As Evan's primary audience is women, he has seen the opportunity to inform his followers about the symptoms of ovarian cancer, such as bloating, abdominal pain, urinary symptoms, and difficulty eating.

Evan's passion for philanthropy and spreading awareness about ovarian cancer has led him to Minnesota Ovarian Cancer Alliance (MOCA). He says, "I am selective about the charitable organizations I support. I want to know the money will be well-spent." When Executive Director, Kathleen Gavin called Farmer, he readily agreed to travel from his home in Saratoga Springs, N.Y. to Minnesota to support MOCA, an organization that has awarded more than \$2.3 million for ovarian cancer research and has a robust range of education and support programs. Evan will emcee this year's Silent No More Walk/Run event, MOCA's largest fundraiser. The Walk/Run attracts thousands of participants and media attention, raising money to fight the disease and spread awareness. "I am excited that this organization is so well organized and effective, and am thankful for the chance to emcee the event," he says.

The Silent No More Walk/Run for Ovarian Cancer starts at 7:30am Sept 12. Cost is \$25 for adults and \$12 for children 12 and under.

Evan encourages all women touched with ovarian cancer and their families to be active in fighting the disease: "To hear the news that you have ovarian cancer takes your control away, but to be involved with an organization like MOCA gives your power back."

For more information about the Silent No More Walk/Run or ovarian cancer, visit www.mnovarian.org or call Constance at 612-822-0050.

About the Minnesota Ovarian Cancer Alliance (MOCA):

Celebrating our 10th anniversary, MOCA was founded in 1999 by a group of ovarian cancer survivors. MOCA has grown from a group of nine women to an organization of more than 750 survivors and over 32,000 donors and active members. MOCA is a Minnesota based non profit organization that is dedicated to raising awareness and funding the research needed to detect ovarian cancer early and treat it properly. In nine years, MOCA has raised more than \$2.3 million for ovarian cancer research in Minnesota.