



## **News**

For Immediate Release

### **Lisa McLaughlin Named “Twin Cities Women of the Year”**

TWIN CITIES, MN- We are pleased to announce the 2008 “Twin Cities Woman of the Year” presented by the all-new 2008 Chevrolet Malibu. The winner is Lisa McLaughlin from Minnetrista, Minnesota. Lisa was nominated in the category of Advocate. Lisa’s charity of choice is the Minnesota Ovarian Cancer Alliance (MOCA).

Voting for the competition ended on March 31 and all votes were counted. Chevrolet will make a donation to the winning woman’s charity of choice based on the number of entries made online in each market. The stories of the finalists and winners are posted to the website [TwinCitiesWOY.com](http://TwinCitiesWOY.com). The winner will also be presented with a \$5,000 Macy’s shopping spree and a commemorative trophy. Below is the nomination that was submitted for Lisa McLaughlin

“Lisa is an advocate (for women with ovarian cancer) caregiver (of her stepmother when she was dying of this disease) civic leader (President of Minnesota Ovarian Cancer Alliance) educator (1st grade teacher in Wayzata), friend (of mine and many others!) hero (to all women with ovarian cancer and their friends and family) role model (on how to balance work, family, friends and commitment to a cause) survivor (has lost many dear friends to ovarian cancer but continues working in their stead) and a thriver!!

Lisa is not only the President of Minnesota Ovarian Cancer Alliance, but also the co-chair of its biggest fundraiser-the Silent No More Walk Run for Ovarian Cancer and chairs her own event-Calling All Angels which works to raise the visibility of ovarian cancer throughout the state of Minnesota. In addition to her full time job as a teacher, she continues to work tirelessly on behalf of all women affected by disease. She is a marathon runner, a wife and mother of a beautiful son who is learning many lessons about commitment and perseverance. Lisa serves as a spokesperson for MOCA sharing the symptoms of ovarian cancer on radio, TV, in print and at public events in an effort to make more women aware of the symptoms of ovarian cancer so they can be diagnosed early and have better outcomes. She also regularly engages in "retail therapy" so she would make very good use of the prize for this award!